

# ProduceKIDvity

WHERE PARENTS AND KIDS COME TO SHARE THEIR DAY

## Sutherland Family Information Package



Effective April 2024





## Childcare Academy Information

### Academy Hours

Monday-Friday 6:30am to 7:30pm

Saturday 9:00am to 5:00pm

### Contact Us

[info@produckidvity.com](mailto:info@produckidvity.com)

[www.produckidvity.com](http://www.produckidvity.com)

[778-214-7406](tel:778-214-7406)

## 3 Locations in Kelowna

*Leon Campus*  
540 Leon Avenue

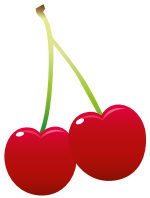
*Sutherland Campus*  
1521 Sutherland Avenue

*Bernard Campus - Coming Soon!*  
1499 St Paul Avenue  
Suite 600



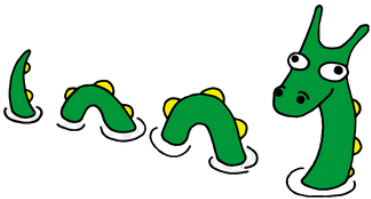
# Our Programs & Age Groups

## Little Cherries



This room is dedicated for our youngest ProductKIDvity members ranging from 6 months to 1 year in age. This room is fully equipped for everything a baby needs and is right next door to our nursing room making it easy for Mom to pop-in for feedings if needed.

## Ogopogos



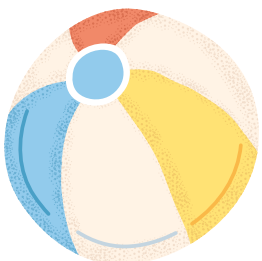
These rooms are dedicated for our 1-2 year olds. The Ogopogos will take part in many indoor and outdoor activities, like arts, crafts and sensory play, and practicing their physical, fine motor, gross motor and discovery skills.

## Knox Mountain Climbers



This room is dedicated for our 2-3 year olds. Similar to our Ogopogos, the Knox Mountain Climbers will take part in many indoor and outdoor activities. In this room, we have a strong focus on supporting potty training as well as supporting and encouraging independence.

## Lakeshore Learners



This room is dedicated for our 3-5 year olds and has a strong focus on pre-school education and preparing our learners for their entrance into full-time school. Each day, our Lakeshore Learners follow lesson plans that include group projects, art and science activities, scissor handling, storytelling and reading, name recognition, practicing letters and early writing skills, including numbers, dates, and shapes.





## Meet Charlene de Dood, Director of Childcare at ProductKIDvity

Hello Prospective ProductKIDvity Families!

My name is Charlene de Dood and I am the Director of Childcare across all ProductKIDvity centres. I have been with the company since inception and I am very excited to introduce myself to you and your family!

Before moving to this position, I had started my career in Vancouver at the Vancouver Society of Children Centre in 2013 as a casual Early Childhood Educator working in all 14 VSOCC centres. This exposure to a multitude of Early Childhood Educator skill sets and personalities deepened my knowledge and experience as Early Childhood Educator. In addition, my work experience in the administration office gave me insight into the procedures of running and opening a VSOCC centre.

Prior to my latest role with ProductKIDvity, I was given the opportunity to be a Program Supervisor of two classrooms (3-5 years and a Junior Kindergarten) at WestVillage Children's Centre (VSOCC). My experience as an Early Childhood Educator and most recently as a Supervisor I & II, has given me the leadership skills and deepened my empathy for families and Educators.

I am passionate about what I do! Everything from providing a safe, educational and fun environment for children to grow and develop to collaborating with my coworkers to creating strong partnerships with families. The smiles and growth from all of the above is my personal measurement of success.

In my free time I love spending time with my husband Isaac, our puppy Couver, family and friends. I enjoy listening to live music, camping and being in the sunshine!

I look forward to meeting you and your family. Please feel free to email me at [director@productkidvity.com](mailto:director@productkidvity.com) with any questions you may have.



# Outside the Box Childcare Solutions



## Unique Offerings

At ProductKIDvity, our services go above and beyond your traditional daycare experience. This includes offerings such as:

- Early morning and late night care
- Full day Saturday care
- Gourmet nutrition program provided by in-house chefs
- Industry-leading educator wages
- Age-appropriate curriculum-based learning
- Individualized care plans
- Community partnerships
- Take home meal program
- Valet drop-off and pick-up



# Equitable Wages for Educators

At ProductKIDvity, we're not just redefining childcare solutions; we're setting new standards by prioritizing fair compensation for our team members.

While the typical wage for Early Childhood Educators in Canada stands at \$20.47 per hour, we are committed to providing 40% above market rates. On average, our employees earn over \$30.00 per hour.

This allows us to onboard and retain the most skilled and qualified educators in the field, particularly focusing on Infant Toddler Educators and Early Childhood Educators.

This dedication to fair pay translates into a positive work environment, fostering a happier team, greater employee retention, and dependable care for your family.

## Early Childhood Education Roles Explained

<i>Credential</i>	Length of Training	Practical Experience	Continued Education
INFANT TODDLER + SPECIAL NEEDS EDUCATOR	3+ YEAR COLLEGE DIPLOMA	4 PRACTICUMS	8 HOURS PER YEAR *
EARLY CHILDHOOD EDUCATOR	2 YEAR COLLEGE DIPLOMA	3 PRACTICUMS	8 HOURS PER YEAR *
EARLY CHILDHOOD EDUCATOR ASSISTANT	SINGLE SEMESTER	NO PRACTICUMS	NO CONTINUED EDUCATION
RESPONSIBLE ADULT	SINGLE ONLINE COURSE	NO PRACTICUMS	NO CONTINUED EDUCATION

**\*8 HOURS ARE MANDATED BY THE GOVERNMENT, HOWEVER, PRODUCTKIDVITY REQUIRES 24 HOURS OF CONTINUING EDUCATION FOR ALL STAFF MEMBERS.**



## Educator Spotlight

Hello ProductKIDvity Families,

I'm Hufarish Golwalla, an educator specializing in Early Childhood Education (ECE) and special needs, originally hailing from Ottawa, Ontario. My journey led me to beautiful British Columbia in 2015 following my marriage, and I've since settled in the Lower Mainland before recently relocating to Kelowna.

I joined ProductKIDvity as one of their first hires. What attracted me to the role with the company was their focus on equitable wages for educator as well as countless growth opportunities. Since joining the company, I have moved from an educator role to Supervisor to my current role of Community Manager. Having the opportunity to grow and make a great living as an ECE is unheard of. ProductKIDvity is changing the game for educators!

My professional background includes graduating from Algonquin College in 2012 with a diploma in Developmental Services Worker and again in 2013 with a diploma in Early Childhood Education.

My dedication to nurturing children began over 15 years ago during my time as a Junior Leader with the Girl Guides of Canada in Ottawa. Since starting my career in 2013 as a program lead for a before and after school program, I've had the privilege to work with children across various age groups, including infants, toddlers, and preschoolers, upon moving to BC.

Outside of my work, I find joy in gardening, tending to my plants both indoors and outdoors. Exploring the new growing zones of the Okanagan region excites me, as I eagerly anticipate discovering and incorporating new fruits and vegetables into my garden this year.





## Curriculum-Based Learning

Our educational programs and goals align closely with the BC Early Learning Framework. Parents receive frequent updates via the HiMama app detailing their child's learning experiences and illustrating how these activities contribute to their social, emotional, and physical development. Additionally, we utilize Ages and Stages Questionnaires to monitor your child's developmental progress based on their age.

Furthermore, our classrooms are organized according to age and developmental stage. This means that your one-year-old will be grouped with peers who are also at a similar developmental stage, ensuring that they receive tailored support and guidance appropriate for their needs.

































# Sample Lesson Plan 1-2 Year Olds

Subject	Mon	Tue	Wed	Thu	Fri
<b>Communication and literacies</b>  	Sing a song "The more we get together" : Recognizing friends around you	Sing a bumble bee song during circle time: Recognizing friends' name	Matching block game	Sorting different blocks based on colours: Let's say the names of colours	Sliding different toy vehicles: Let's see how they drive
	Communication, language & literacy Receptive Language Skills	Communication, language & literacy Receptive Language Skills	Cognition Attention Regulation	Communication, language & literacy Expressive Language Skills	Communication, language & literacy Expressive Language Skills
<b>Engagement with others, material and the world</b>  	Feetcasso painting with friends	Tracking painting with different vehicles: What is the different tracks between cars and trucks?	Block painting with different shape blocks and different colours	Making cars with paper plates: We are using glue	Making heart ❤️ with cleaners and paint
	Social Social Interest	Cognition Cause-and-Effect Exploration	Communication, language & literacy Expressive Language Skills	Cognition Spatial Exploration	Physical Fine Motor
<b>Identities, Social responsibility and diversity</b>  	Fieldtrip to the fire station: Recognizing the neighborhood	Dramatic play "car wash station" : We are learning the action "washing"	Identifying different textures between different blocks	Community walk: During walk we can identify different vehicles	Putting toy cars in a We are putting away
	Cognition Symbolic Thought, Representation and Root Skill...	Social Maintaining Connection across Space	Cognition Spatial Exploration	Cognition Spatial Exploration	Cognition Spatial Exploration
<b>Well being and belonging</b>  	Walking on different material: Feeling how they feel on your feet	Pushing cars during outdoor time	Building a tower with different blocks based on materials and kinds	Building block obstacle course and driving cars through the course	Jumping on a mega with teacher's help
	Physical The Senses	Physical Gross Motor	Physical Fine Motor	Cognition Spatial Problem-solving	Physical Gross Motor

# Sample Lesson Plan 3-5 Year Olds

Subject	Mon	Tue	Wed	Thu	Fri
<b>Communication and Literacies</b>   	Table Top: Pipe Cleaner counter with beads. The friends will have pipe cleaners with numbers and	Circle: Number songs. Talk about counting and Vocabulary around numbers. Singing number songs.	Circle: Talk about the time, units, and different types of clocks we have.	Circle: Talking about different types of tenses_Present, Past and Future	Table Top: Caterpillar Pom Pom counting with Plain paper and caterpillar face drawing.
					
<b>Engagement with Others, Materials, and the World</b>   	Table Top: Build a city with Lego and number chart. The friends will learn to identify different	Sensory: A sensory bin filled with sand, plastic numbers, cards to make friends aware of different	Sensory: A sensory bin filled with sand, plastic numbers, cards to make friends aware of different	Table top: Snap cube numbers. This will help in memorizing the numbers and writing better.	Sensory: Sensory writing tray with rice and number/letter flash cards!
					
<b>Identities, Social Responsibility, and Diversity</b>   	Circle Time: Talk about what our favourite number is and see how high we can all count to together!	Art: painting by making red handprints on the cardboard (pasted on the table) in different colour	Art: Make your own clock. Friends would draw the needles of the clock according to their wish'	Art: Making own watches and cutting them using gross motor.	Art: Adding Beads to the pipe cleaners as stated on the sheet.
					
<b>Well-Being and Belonging</b>   	Outdoor Activity: Fun game of hopscotch to help with number recognition and gross motor movement.	Make black dots on the ladybug wings, and count them.	Movement: "Five little monkeys" by Super Song Songs! This song helps to practice our counting with a	Movement: Freeze and Melting with friends to help befriending better with this fun game	
					

# Weekly Menu Snapshot

At ProductKIDvity, we understand the importance of providing nourishing meals for your child, without adding stress to your busy day. That's why we offer a nutritious, chef-prepared meal program designed to take away the worry and hassle for families.

Our carefully crafted menus are not only delicious but also tailored to meet the dietary needs of growing children. With us, you can rest assured that your child will enjoy wholesome meals while you enjoy peace of mind knowing they're well-fed and cared for.



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## BREAKFAST

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PEACHES AND CREAM OATMEAL W/ FRESH FRUIT

HANDMADE MUSHROOM & SPINACH QUICHE

FRENCH TOAST W/ FRESH BLUEBERRY AND LEMON COULIS

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## AFTERNOON SNACK

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FROM SCRATCH ZUCCHINI MUFFINS W/ FRESH FRUIT

VEGGIE SUSHI ROLLS W/ HOMEMADE MAYO DIPPING SAUCE

PRETZELS AND STEAMED CARROTS W/ HOUSE-MADE SPINACH DIP

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## LUNCH

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HOMEMADE BUTTERNUT SQUASH & PEAR

BISQUE W/ FRESH DINNER ROLLS

CHICKEN & VEGETABLE ALFREDO

SNEAKY MAC & CHEESE W/ CAULIFLOWER COTTAGE CHEESE SAUCE

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## DINNER

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HOUSE-MADE COCONUT CURRY W/ CHICKEN CHOW MEIN

HANDMADE TURKEY MEATBALLS & RICE PILAF

14 HIDDEN VEGGIE PASTA BOLOGNESE W/ HERB FOCACCIA

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Our Head Chef Brodie comes with over 20 years of experience as a professional chef in the hospitality industry. As a fellow ProductKIDvity parent, Chef Brodie has your child's best nutritional interests in-mind and strives to create a menu that is fun, but also nutritional. We also offer parent take-home meals that are available upon pick-up. If you're looking to feed the whole family, our kitchen has you covered!



# Infant and Toddler Fees (0-3 Years)

Our infant/toddler programs are for children aged newborn to 36 months. They feature a variety of motor, creative, music, sensory, and language experiences, which help children learn through free play and exploration.

The ratio is one staff member to four infants, and we maintain that at all times as per Interior Health Authority regulations.



# Sutherland Campus

0-18 MONTHS

# Pricing Plan

## ProducKIDvity

**\$1392 (excludes CCFRI reduction)**

- Licensed childcare from 8am-4pm, Monday through Friday.

## ProducKIDvity +

**\$1399 (includes CCFRI reduction)**

- Licensed childcare from 8am-5pm, Monday through Friday.
- Full nutrition program including AM snack, Lunch, and PM snack.
- 1 Saturday of childcare per month from 9-5pm.



## ProducKIDvity Platinum

**\$1699 (includes CCFRI reduction)**

- Up to 13 hours of licensed childcare from Monday to Friday beginning at 630am and ending at 730pm
- Full nutrition program
- 4 Saturdays of childcare per month
- Access to valet program and family meals



# Sutherland Campus

18-36 MONTHS

# Pricing Plan

## ProducKIDvity

**\$1391 (excludes CCFRI reduction)**

- Licensed childcare from 8am-4pm, Monday through Friday.

## ProducKIDvity +

**\$1399 (includes CCFRI reduction)**

- Licensed childcare from 8am-5pm, Monday through Friday.
- Full nutrition program including AM snack, Lunch, and PM snack.
- 1 Saturday of childcare per month from 9-5pm.



## ProducKIDvity Platinum

**\$1699 (includes CCFRI reduction)**

- Up to 13 hours of licensed childcare from Monday to Friday beginning at 630am and ending at 730pm
- Full nutrition program
- 4 Saturdays of childcare per month
- Access to valet program and family meals



# Junior Kindergarten Fees (3-5 Years)

This Junior Kindergarten program is dedicated for our 3-5 year olds and has a strong focus on pre-school education and preparing our learners for their entrance into full-time school. Each day, our Lakeshore Learners follow lesson plans that include group projects, art and science activities, storytelling and reading, name recognition, practicing letters and early writing skills, including numbers, dates, and shapes. The ratio is one staff member to eight toddlers and we maintain that at all times as per Interior Health Authority regulations.



# Sutherland Campus

3-5 YEARS

# Pricing Plan

## ProducKIDvity

**\$1029 (excludes CCFRI reduction)**

- Licensed childcare from 8am-4pm, Monday through Friday.

## ProducKIDvity +

**\$1249 (includes CCFRI reduction)**

- Licensed childcare from 8am-5pm, Monday through Friday.
- Full nutrition program including AM snack, Lunch, and PM snack.
- 1 Saturday of childcare per month from 9-5pm.



## ProducKIDvity Platinum

**\$1399 (includes CCFRI reduction)**

- Up to 13 hours of licensed childcare from Monday to Friday beginning at 630am and ending at 730pm
- Full nutrition program
- 4 Saturdays of childcare per month
- Access to valet program and family meals





# Parent Reference Program

We have a parent reference program to help you make an informed decision about attending ProductKIDvity.

Our parents are volunteers and promise to provide an un-biased, objective opinion on their experience with our centres to help better inform prospective families.

Our parent referral contacts are:

- Andreea Teleske: [andreea.teleske@vialto.com](mailto:andreea.teleske@vialto.com)
- Trevor Walker: [Trevor.Walker@gmail.com](mailto:Trevor.Walker@gmail.com)
- Stephanie King: [info@stephaniekingphotographs.com](mailto:info@stephaniekingphotographs.com)

Please feel free to reach out to these families via email if you would like to hear their perspectives on attending ProductKIDvity. They promise to be open and transparent with you about their experiences.

**“What ProductKIDvity provides is not comparable. As a shift worker, being able to actually have childcare for my entire shift, and on weekends, has been a game changer for my family and my career.”**

**~ Happy ProductKIDvity Parent**



# STEPS TO ADMISSION

We aren't just childcare. We are a community of like-minded, career-driven families who share the same values of innovative childcare solutions for our children. Here are the steps to admission into ProductKIDvity:

1

## REVIEW TUITION GUIDE:

Ensure you read our tuition schedules to understand the full commitment of attending ProductKIDvity.

2

## UNDERSTAND WAITLIST PROTOCOL:

We maintain a complimentary qualified waitlist for all of our centres. We give priority to those who wish to access all of our services.

3

## APPLY ONLINE:

Our waitlist requires zero financial obligation to join. If you wish to proceed with a full application, a \$100 registration fee applies after you have been offered a space. Join the waiting list [here](#).

4

## SCHEDULE TOUR AND INTERVIEW:

When a spot becomes available, our Director will reach out to schedule a tour of our facilities, followed by a family interview. The interview process lets us get to know you better and learn more about why you believe ProductKIDvity is a good fit for your family.

5

## ORIENTATION AND GRADUAL ENTRY:

If your application is successful following our interview process, we will set-up details for your child's orientation and gradual entry into the Academy.





## We want to hear from you!

Please feel free to read our FAQs and visit our social media for the most up-to-date information.

If you are ready to apply for our program, please follow this link to our online application.

If anything arises or you have any further questions, please feel free to reach out to us at info@produckidvity.com and we will be happy to help. Thanks for your interest and we look forward to welcoming you to our facility soon!



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